



Press release

Campaign: Power Flower!

Bring summer into your garden with the floral delights of Sundaville®

08-03-2021 - Spring is about to begin: the time when everyone goes outdoors and starts brightening up the garden. Bring summer to your garden this year by choosing a colourful and strong Sundaville! Sundaville® is the biggest and best-known brand of mandevilla, the garden plant which has gained great popularity in recent years. Sundaville® is the perfect product to include in the range of garden plants this season.

Brings you happiness

This fabulous container plant is part of the world's first, best and biggest mandevilla brand: Sundaville®. An exotic dream that flowers for a long time, from the start of March (early spring) until the first frost. Enjoy stunning, extravagant and softly scented trumpet-shaped flowers that create a great summer mood everywhere and all the time. As a real climber it also produces long tendrils in no time, cheerfully covering a wall or fence. The inside of its flowers are sometimes yellow to yellowish pink. The large leaves with a clear central vein are stunning, dark green with a soft shine. Sundaville® varieties come in all sorts of colours and shapes. How about double arches, heart shapes or pyramids? Sundaville is happy in a variety of places, whether it's on a trellis, in a bowl or as a hanging plant. In other words: there's something for everyone!

Infinite combinations

Mandevillas from the Sundaville® collections are very easy plants. They like warmth, and prefer partial shade or full morning or evening sun. Sundaville is not demanding and requires little water. It can cope well with drought. You can easily go on holiday for couple of weeks without having to ask the neighbours to water this plant!

As well as requiring very infrequent watering, Sundaville can handle rain and drought well, making it extremely user-friendly. Unlike many other mandevilla varieties, Sundaville also copes well with cold, making it also perfect for northern climates. The variety of colours in the Sundaville collection allows an infinite range of combinations. You certainly won't be the only one to collect the entire Sundaville collection. Sundaville® therefore definitely merits the title of 'Queen of the patio'!

Why Sundaville®

Sundaville® is a special plant and has many advantages over its competitors. Sundaville® is rain resistant and also very suitable for colder climates such as in Northern Europe and Scandinavia. Sundaville® plants have a long shelf life, are very floriferous, produce the most intense colours and are also very colourfast and stable. In addition, this plant is easy to care for.

- > Big flowers
- > Biggest collection
- > Rich flowering
- > Superior branching
- > User-friendly
- > World's no.1 brand
- > Needs very little water
- > Suitable for every climate
- > Strong & healthy
- > Striking colour collection

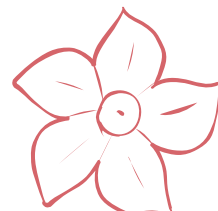
Care tips for extended pleasure

Place your Sundaville in well-draining, moderately damp soil, and give it a little water from time to time. In the spring the plant needs extra feeding to keep it flowering profusely for a long time. Always make sure that surplus water can drain out of the pot. The roots do not like standing in water. Sundaville will reward you with a fabulous sea of flowers through to the winter. With good care, dedication and love you can even overwinter the plants in a frost-free spot. So you can enjoy them all winter long!

Bron: Pull Position

Note for editors: For further information and/or image material please contact Annelene Sonneveld (Pull Position) at annelene@pullposition.nl or +31(0)6-82 97 73 75

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